

PRESS ALERT

January 17, 2016
For Immediate Release

Participants Announced for Los Angeles Architecture and Art Event
***SKYLINE* brings ten-days of architecture, art and music to Downtown L.A.**

Los Angeles, CA (March 10 - 19) This March, LERATA will present *SKYLINE*, a free, ten-day, contemporary architecture and art event that explores the latest in design and technology through the presentation of innovative, large-scale architecture and new media installations. *SKYLINE* 2016, is proud to feature ten installations created by internationally recognized architects and artists both local and abroad including: Evelina Domnitch + Dmitry Gelfand, Steve Lee (Aprilli Design Studio) + Meredith Sattler, Scenocosme (Gregory Lasserre & Anais met den Ancxt), Ila Berman, Mona El Khafif (Scale Shift) + Marcella Del Signore (X-Topia), Ben Juckes, Alexandra Schioldager, Yan Krymsky (Yazdani Studio), Noam Saragosti, and more. All of the installations will be on view nightly from 6pm – 10pm, and are located in Downtown Los Angeles Historic, Broadway, Bunker Hill and Financial Districts.

SKYLINE invites locals and visitors to view and interact with Downtown L.A. in a new way. The unique sites will be activated with an eclectic variety of site responsive installations. Music performances will also be held most nights during *SKYLINE*, as a unique collaborative component between musician/DJ, architect/artist, and installation site. Site locations include building lobbies, historic banks, hotel lobbies, interior building atriums, converted office floors, manufacturing lofts and more; all within a walk-able 10X10 city-block grid.

LERATA is presenting the event in partnership with Arts Brookfield, Temporary Space, Downtown Los Angeles Art Walk, Gensler, AECOM, Metro, Thornton Tomasetti, AIA Los Angeles, Perkins+Will, SCI-Arc, and numerous private businesses, organizations, and individuals. *SKYLINE* is recommended for viewing over the course of a few evenings, and to be experienced on foot or by Metro as a self-guided walking tour. Printed map guides will be available at all *SKYLINE* installation sites. Online downloadable and interactive map guides

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will be available at www.lerata.org as of March 1, 2016. Guided tours will be available for a fee most weekend nights, and provide unique 'behind-the-scenes' content provided by *SKYLINE* director, Melissa Urcan, and participating architects and artists. Tickets for the guided tours will be available for purchase online at www.lerata.org as of February 15, 2016, and also by phone at 213-761-8061.

A preview event will be held on Thursday, February 11, from 6pm – 10pm in conjunction with the Downtown Los Angeles Art Walk and hosted by Arts Brookfield at the Bank of America Plaza Building on Bunker Hill located at 333 S Hope Street. The free event features an interactive architecture installation and refreshments will be served. Additional special events include a VIP event Wednesday, March 9, from 6pm – 10pm, and a public opening event Thursday, March 10, held during the Downtown LA Art Walk, 6pm – 10pm. More information for the *SKYLINE* event can be found on the website, www.lerata.org.

Images are available upon request.

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About LERATA:

LERATA (Laboratory for Experimentation and Research in Art, Technology and Architecture) was established in Los Angeles, California in 2012. The mission of this non-profit organization is to provide a platform for experimentation and research in the fields of art, technology and architecture, and to foster collaboration for the purpose of discovery and advancements in these fields. LERATA aims to provide the public with the opportunity to experience and learn about these advancements via public exhibition, lectures, and other interactive educational means to develop a broader understanding of these collaborative explorations, including their impact and importance in society today and implications for the future. www.lerata.org